



Roseate Hotel owned by Bird Group to open at Noida International Airport

National, November 28, 2022: Roseate Hotels and Resorts will develop an airport hotel at Noida International Airport, the upcoming greenfield airport in Delhi NCR, offering comfort, convenience and a sustainable experience to passengers and visitors. The hotel will be a whole new concept featuring intelligent technology like smartphone access and services especially designed to cater to the evolving demands and expectations of global leisure and business travelers. Roseate Hotels, owned and operated by Bird Group, have been selected for their excellent customer service, sustainability ethos, digital approach and their commitment to showcasing a new spectrum of hospitality.

Roseate Hotels will bring a one-of-a-kind stay experience that is unique by design, heritage, location, character, facilities, and personalized service around customer experience with sustainable luxury. The hotel will feature online check-in and check-out, instant online room allotment and smartphone room access. The aesthetics of the property will reflect the warmth of Indian hospitality in over 220 well-appointed rooms and a suite of banquet, dining and wellness spaces, including a state-of-the-art fitness centre. The hotel will be located in close proximity to the airport terminal and will be the first step towards building NIA as a business and leisure centre for the region.

Mr. Christoph Schnellmann, Chief Executive Officer, Noida International Airport, said, *"We are pleased to welcome Roseate Hotels to Noida International Airport. This marks the start of our journey towards developing a modern, consumer-centric infrastructure for travellers as well as the visitors at the airport. Roseate Hotels understand the needs of Indian customers, come with a rich experience in managing airport hotels, and share our ethos of a digital-led experience and sustainable infrastructure that we hope will be an extension of the experience we aim to provide at the airport. The hotel will be a catalyst for NIA to become a leading destination for travel, leisure, business, shopping, entertainment and stay, with hassle-free multimodal accessibility."*

The spokesperson, Roseate Hotels, said *"We are excited to be selected as the hotel partner for Noida International Airport, one of the most awaited airports in the country. It is a proud moment for us to have won this bid. We want to build a property that brings a world-class experience to our guests from India and abroad with customer-focused efficiencies. The hotel will be built within walking distance of the Noida International Airport terminal, providing easy accessibility and multimodal connectivity. We aspire to deliver excellence that is synonymous with the brand. We are looking forward to showcasing a world-class hotel built keeping sustainability and cutting-edge technology at the helm. India's aviation and hospitality industry is poised for unprecedented growth in the coming years. NIA is a spectacular new chapter in this growth story, and we are equally delighted to be a part of it."*

The Roseate Hotel brand by Bird Group was chosen to develop this hotel after a competitive bidding process involving some of the leading international and national hospitality groups. The group has been selected owing to its excellent customer service and experience, sustainability ethos, digital approach, and its commitment to showcasing a new spectrum of hospitality. It has a collection of 7 luxury hotels across India and the U.K. (The Roseate New Delhi, Roseate House New Delhi, The Roseate Ganges in India; Roseate House London, The Roseate Reading, The Roseate Villa Bath and the recently acquired The Roseate Edinburgh in the United Kingdom) operating under its luxury hospitality chain of Roseate Hotels and Resorts.

Noida International Airport will combine Indian culture and hospitality with Swiss technology and efficiency to develop a modern, user-friendly design, inspired by India with a commitment to minimal environmental impact. NIA will set a new benchmark as a digital airport, with the implementation of state-of-the-art technology to provide a seamless and mostly contactless flow through the airport. The same ethos of digital, sustainable, and Indian design will be extended to the hotel being developed at the airport.

About Noida International Airport

Noida International Airport (NIA) will connect the greater Delhi area and Western Uttar Pradesh with other cities in India and the world. This world-class airport will combine Swiss efficiency and Indian hospitality to offer rich experiences and comprehensive commercial attractions and services to its passengers. NIA will be the first airport in its class in India to achieve net zero emissions, setting a new standard for sustainable airport operations. For more information, please visit www.niaairport.in. Connect with us on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

About Yamuna International Airport Private Limited (YIAPL)

Yamuna International Airport Private Limited (YIAPL) was established for the development, construction and operation of the greenfield project - the Noida International Airport. The company, a 100% subsidiary of Zurich Airport International AG, will be responsible for the implementation of the public-private partnership project in close partnership with the Government of Uttar Pradesh and the Government of India. The concession period for Noida International Airport commenced on October 01, 2021 and will run for 40 years. At its projected opening at the end of 2024, the airport will feature one runway and one terminal and handle a capacity of 12 million passengers – with the potential for further development in additional construction phases.

About Roseate Hotels & Resorts

Roseate Hotels and Resorts is a collection of uber luxury hotels consisting of seven niche hotels across India and the U.K with more under development. The name 'Roseate' comes from a bird with pink hued plumage. Avant-garde, imaginative and contemporary in design each Roseate hotel has a story to tell. Key focus is laid on the service, aesthetics and detailing of hotels that pave way to stylized accommodation with high business efficiencies at city hotels and exquisite leisure option at resort locations. Roseate Hotels & Resorts is a brand of Bird Hospitality (Bird Group, India).

www.roseatehotels.com

About Bird Group

Founded in 1971 in India, Bird Group is amongst the largest and most diversified group of various entities within the industry. With its presence in diverse businesses, Bird Group has ensured that a comprehensive portfolio of service offering has been created to add value to an extensive client base and add new potential customers. Today, Bird Group core business includes Information Technology, Travel & Aviation Services, Hospitality, Luxury Retail and Education.

For more information, please visit: www.bird.in
